



Minutes

Meeting of September 6-7, 2005

COMMISSIONERS PRESENT

Howard Welinsky, Chair
Olivia K. Singh, Vice Chair
Alan S. Arkatov
Irwin S. Field
George G. Gowgani
Lance T. Izumi
Hugo Morales
John P. Perez
Odessa P. Johnson, *Alternate*

COMMISSIONERS ABSENT

Glee Johnson
Frederick Ruiz
Evonne Seron Schulze
Faye Washington

CALL TO ORDER

Commission Chair Welinsky called the September 6, 2005, meeting of the California Postsecondary Education Commission to order at 9:40 a.m. in the Commission Conference Room at 770 L Street, Suite 1160, Sacramento, California.

CALL OF THE ROLL

Executive Secretary Anna Gomez called the roll for the September 6, 2005, Commission meeting. A quorum was present throughout the meeting.

REPORT OF THE CHAIR

Chair Welinsky recognized new Commissioner George Gowgani, representing the Trustees of the California State University. He then called on Alternate Commissioner Odessa Johnson to say a few words about the opening of the

new UC Merced campus.

Chair Welinsky reported that scheduling meetings facilitated by e-mail is a violation of the open meeting law, the Brown Act. He has been in contact with Senator Debra Bowen, who is presently working on legislation to amend the law and make e-mail an accessible tool for meeting planning. He stated the issue is regarding the public right to know, which may be resolved by posting e-mail to websites.

Chair Welinsky continued his report and referred to statistics found in The Chronicle of Higher Education citing the low percentage of bachelor degrees awarded in California. His concern was that although over 15% of the nation's undergraduates are enrolled in California, the State only produces 10% of bachelor degrees nationwide.

Chair Welinsky also presented Commission meeting dates proposed for 2006 that will be considered for approval at the December meeting:

March 28-29	Regular Commission Meeting, Sacramento
June 27-28	Regular Commission Meeting, Sacramento
September 26-27	Regular Commission Meeting, Sacramento
December 12-13	Regular Commission Meeting, Sacramento

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He noted that the Commission could continue as in the past with four regular meetings followed by teleconference meetings if necessary.

Chair Welinsky discussed the national response to students displaced by Hurricane Katrina in the gulf states. Mr. Greg Gollihur reported that the California Student Aid Commission is arranging for students to be eligible for Cal Grants. Mr. Kyle Orr reported that the community colleges are waiving student fees. Director Haberman requested that ideas for student assistance should be communicated to him, and that he will pass them on to the State Higher Education Executive Officers Organization (SHEEO).

REPORT OF THE NOMINATING COMMITTEE

Chair Arkatov reported on the slate of nominees for 2006:

Commission Chair: Howard Welinsky

Commission Vice Chair: Olivia K. Singh

Nominating Committee: Hugo Morales, *Chair*, Lance T. Izumi and Faye Washington, *Members*

Committee on Education Code Section 66905: Lance T. Izumi, *Chair*

REPORT OF THE EXECUTIVE DIRECTOR

Director Haberman reported on his attendance at two out-of-state meetings:

- In Aurora, Colorado, a Higher Education Roundtable, hosted by U.S. Secretary Margaret Spellings, discussed the condition of higher education in America and innovative and creative initiatives around the country.
- In Denver, Colorado, the 52nd Annual Conference of State Higher Education Executive Officers (SHEEO) focused on the need for a national accountability framework and issues pertaining to whether higher education is preparing graduates for 21st century jobs in a global economy.

Director Haberman continued his report by discussing the Commission's accountability framework and suggested that the Commission should ask the Governor to promote a California Imperative on the necessity of higher education to promote a healthy and robust economy. He reported that this idea would be brought back to the Commission at its December meeting.

Director Haberman then reported on the California Education Round Table held August 17, 2005, which focused on Superintendent Jack O'Connell's P-16 Council, the California Community College Strategic Plan, California State University's Early Assessment Program, the University of California's evaluation of student preparation programs, and the Commission's workforce preparation initiative. Director Haberman distributed the Commission's *Accomplishments 2004-2005* report covering the past 16 months and commended the Commission and its staff for their work.

Director Haberman reported on the following bills: AB 196 (Liu) Higher Education Accountability, and ACR 34 (Liu) Public Higher Education Facilities Space and Utilization Standards. He also commented on the CPEC website, ITQ \$8 million grant program, and the various editorial board meetings in which he has participated. Director Haberman completed his report by

discussing the potential for holding town hall meetings around the state in order to engage the general public in advising the Commission on what the public viewed as necessary from the state's higher education system.

APPROVAL OF THE MINUTES

The minutes of the June 21, 2005, meeting were unanimously approved.

REPORT OF THE STATUTORY ADVISORY COMMITTEE

Chair Robert Oakes reported that all segments have been working very hard to accommodate students who suffered from the recent hurricane. He also reported on the discussion at the statutory advisory committee meeting with regard to CPEC's accountability framework on the website. Committee members had expressed concern about the need for segmental input and the fact that the CPEC accountability information on the website does not reflect recent segmental agreement. He also reported on the development of a technical advisory committee comprised of segmental representatives for the purpose of advising and providing accountability information to CPEC staff. Mr. Oakes concluded his remarks by describing the Student Friendly Services website and recommended linkage between that website and the CPEC on-line College Guide.

LEGISLATIVE UPDATE, SEPTEMBER 2005

Legislative Director Greg Gollihur reported on the current status of the priority bills being followed by Commission staff. He noted that it was the end of the session and that a great deal of activity was still taking place. Mr. Gollihur discussed the following bills:

- AB 196 (Liu) -- Higher Education Accountability. This bill was held in the Senate Appropriations Committee and is a two-year bill.
- SB 724 (Scott) --California State University: Doctoral Degrees. This bill is a compromise that provides CSU with the authority to offer an Ed.D. in education leadership. The bill was in the Senate awaiting concurrence in Assembly amendments but it would likely be passed.
- AB 358 (Liu) -- Student Financial Aid: Cal Grant Program. This bill would limit the maximum Cal Grant award determination to those students attending independent institutions with four-year programs.
- SB 652 (Scott) -- UC Transfer Curriculum. This is a two-year bill, allowing time for the University of California to continue to work with Senator Scott to resolve issues regarding a statewide transfer program between the California Community Colleges and the University of California.
- ACR 34 (Liu) -- Public Higher Education Facilities. CPEC staff will continue to work with the segments on the implementation of reasonable space utilization standards for California higher education. This bill has been held in the Assembly Appropriations Committee.
- AB 473 (Liu) -- Community Colleges: Student Fees. This bill was re-referred to the Senate Committee on Rules and is now a two-year bill.

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- ♦ AB 1072 (Liu) -- California Commission on Higher Education. This bill was re-referred to the Assembly Higher Education Committee and is now a two-year bill.
- ♦ SB 445 (Ducheny) -- Commission on Statewide Postsecondary Education Policy and Planning. This bill failed passage in committee but was granted reconsideration and is now a two-year bill.

Mr. Gollihur then turned to a summary of the proposals being considered in the reauthorization of the federal Higher Education Act. He discussed the major issues and possible timelines for passage of the Act.

A brief discussion ensued on the status of AB 232 (Arambula) Nursing Programs and SB 918 (Speier) Postsecondary Education Academic Standards. Mr. Gollihur indicated that AB 232 had failed passage in the Senate Education Committee and that SB 918 had not been moved by the author.

ASSEMBLYWOMAN CAROL LIU, ACCOUNTABILITY IN HIGHER EDUCATION

Ms. Liu began her presentation with a discussion of the importance of the Master Plan for Higher Education. She stressed that it is important for the Legislature to examine the plan's relevancy to present needs. She continued by advising the Commission that the State should focus more of its efforts on ensuring that students successfully *complete* their college education. Although California rates well in helping students enroll, the State is less successful in ensuring their timely completion.

Assemblywoman Liu then outlined four recommendations for improving higher education in the State:

1. The State needs a strong and effective coordinating board. She added that she would help in updating and restructuring the Commission's enabling legislation;
2. The State should have a higher education accountability system that focuses on the State's overall effectiveness rather than institutional effectiveness;
3. The Western Interstate Commission on Higher Education (WICHE) should better align tuition and financial aid through a collaborative effort between the Legislative Analyst's Office, the higher education systems, and the Campaign for College Opportunity; and
4. CPEC should participate in the Campaign for College Opportunity to better address enrollment demand.

After an informal discussion, Ms. Liu concluded her remarks by encouraging the Commission to continue to be in the forefront on higher education planning issues.

ACCOUNTABILITY DEMONSTRATION

Director Haberman gave a brief presentation on the accountability section of the CPEC website. He demonstrated the various goals and indicators most commonly used.

RECESS

Chair Welinsky adjourned the meeting for lunch recess.

RECONVENE

Chair Welinsky reconvened the meeting at 1:30 p.m.

STAFF UPDATE: THE COMMISSION'S PROGRAM REVIEW RESPONSIBILITIES IN SENATE BILL 724

Legislative Director Greg Gollihur reported on the status of SB 724 (Scott), California State University: Doctoral Degrees. He outlined the requirements of this legislation and how the Commission proposed to integrate those requirements into its existing program review and evaluation process. Commissioners discussed current evaluation criteria including student demand, societal needs, and advancement of knowledge, and noted that the Commission would be applying current criteria to new California State University Ed.D. Programs in Educational Leadership.

IMPROVING TEACHER QUALITY STATE GRANTS PROGRAM UPDATE, SEPTEMBER 2005

Staff member Karen Humphrey reported on the status of the current grant competition for the federally funded Improving Teacher Quality State Grants Program. Ms. Humphrey noted:

- ♦ Receipt of 30 proposals focused on improving Academic Literacy in Secondary Education. Proposals come from a range of school districts and institutions of higher education for a number of subject areas. All proposals included a research component that will measure the impact on student achievement;
- ♦ Impanelment of 20 readers who reviewed all proposals in August to determine which projects recommended for funding;
- ♦ Recommendation of eight proposals with interviews scheduled for mid-September to finalize funding; and
- ♦ Final decision to be made by the end of September with funding and activities to begin in October.

CALIFORNIA COLLEGES AND UNIVERSITIES, 2005

Staff member Gus Cubillo demonstrated the Commission's on-line Guide to California Colleges and Universities. He noted that of the 5,000 hits a day to the Commission's website, 20% to 30% are to its College Guide section.

FACT SHEET ON THE NEED TO UPDATE SPACE PLANNING POLICIES FOR THE CALIFORNIA COMMUNITY COLLEGES

Staff member Kevin Woolfork presented a summary highlighting the problems in planning physical space for the California Community College system. He reported on the need to update these planning guidelines since the state still operates under space planning policies developed in the 1950s and 1960s. Mr. Woolfork noted that federal, state, and local regulations guiding the construction of public buildings have substantially changed over the decades while funding for these changes has lagged. He noted conflicts between the segment's Title 5 standards and State Title 24 Building Codes and local Fire Codes that often lead to a district's inability to construct

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projects within formula-driven capital construction budgets. He concluded his report stating a solution is for California to update its space allocation and utilization policies.

HIGHER EDUCATION BUDGET UPDATE, 2005-06

Staff member Kevin Woolfork reported higher education highlights from the State Budget for the 2005-06 fiscal year, and distributed a publication on Proposition 76, *State Spending and School Funding Limits Initiative Constitutional Amendment*. He noted that California Community Colleges received a projected increase in general operating funds of nearly half a billion dollars. Mr. Woolfork continued that the State University and the University of California each are budgeted to receive around a 5% increase in General Fund support. He reported the biggest open issue in the budget is the outcome of Proposition 76 on the November special election ballot, an initiative to limit the growth in State spending and allow the Governor to reduce appropriations in most programs. Discussion followed on general purpose funding for the UC and CSU systems.

UNIVERSITY ELIGIBILITY STUDY FOR THE CLASS OF 2001

Staff member Adrian Griffin presented highlights of this study. The eligibility rate for UC in 2001 was about the same as in 2003. The eligibility rate for CSU was significantly higher in 2001 than in 2003. Dr. Griffin noted that there have been some concerns raised about whether the 2001 and 2003 figures were comparable. He added that although there are differences in the sampling procedures, the eligibility rates were defined in exactly the same way.

Commissioners asked whether eligibility estimates for school districts could be made. Dr. Griffin replied that when schools were contacted, it was agreed that the Commission would not release estimates for individual schools or school districts. However, he noted that it would be possible to produce estimates of regional eligibility rates, but this could not be done in time to complete the study report by the deadline agreed to with the Legislature. Some Commissioners expressed interest in doing further analysis. Dr. Griffin concluded by noting that it would be possible to do a more detailed analysis of the reasons why eligibility varies from school to school. The report was adopted unanimously.

COMMISSION REVIEW OF A PROPOSAL BY THE LOS RIOS COMMUNITY COLLEGE DISTRICT TO ESTABLISH THE NORTH NATOMAS EDUCATION CENTER

Chair Welinsky called on staff members Stacy Wilson and Julián Velarde to discuss the facility proposal submitted by the Los Rios Community College District. Mr. Velarde showed a 60-second video of the projected site and surrounding area. Dr. Wilson noted that the proposal is a result of significant population and enrollment growth occurring within the Los Rios Community College District. It is anticipated that by year 2015, the district will need sufficient capacity to serve an additional 40,000 students. Annual enrollment growth is expected to exceed 4.0%.

Dr. Wilson pointed out that the proposal stems from a highly collaborative process that consists of the City of Sacramento, the Los Rios Community College District, the Natomas Unified School District, and the business and industrial community of North Natomas. Dr. Wilson distributed and discussed a table related to projected operational costs. He then introduced Ms. Beachler, Director of Institutional Research for the district, who reported that the completion of Phase I of the project, which was funded entirely by local funds, enabled the Center to open its doors on August 21, 2005, to 3,700 students. She discussed a number of planning and coordinating activities occurring at the Center.

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The Commission engaged in a discussion related to academic programs, course offerings, enrollment demand, employment opportunities within the immediate area, characteristics of the student population, and student transfer. In response to a question regarding diversity, Ms. Beachler mentioned the increase in the number of Russian and Latino students enrolling in the district. She also noted that the migration of professional people to the area appears to be ethnically diverse. The Commission voted unanimously to approve the proposed educational center.

RECESS

The meeting was recessed at 3:15 p.m. Chair Welinsky reported that the meeting would reconvene at 9:00 a.m. on the next day, September 7, 2005, in the Conference Room at 770 L Street, Suite 1160, Sacramento, California.

RECONVENE

Chair Welinsky reconvened the California Postsecondary Education Commission meeting on September 7, 2005, at 9:05 a.m.

PRESENTATION BY VICTORIA BRADSHAW, SECRETARY, LABOR AND WORKFORCE DEVELOPMENT AGENCY

Chair Welinsky introduced Labor Agency Secretary Victoria Bradshaw and welcomed her to the Commission meeting to discuss California's workforce development programs and the role CPEC can play. Ms. Bradshaw began her presentation noting that one advantage in California is its education system. She stated that the workforce of today differs markedly from that of 50 years ago, in that employees change jobs today on average every seven years, whereas in the past, the majority of employees remained in one or two jobs for their entire careers. Ms. Bradshaw stated that today's workers need to be able to adapt to frequent changes.

Secretary Bradshaw commented on the nursing profession, noting the challenges and issues California faces in educating enough nurses to address the needs of the State. She added that the average age of nurses, the lack of spaces in our nursing programs, and high dropout rates from nursing programs are the primary factors contributing to the problem.

Ms. Bradshaw also spoke of the changing needs of industry and manufacturing in terms of higher education. She added that the need is great for creative partnerships involving clinical space and faculty and noted that the Governor's Nursing Educational Initiative addresses many of the problems such as the need for better preparation and loan assumption programs. She remarked that apprenticeship programs are vital to avoid the need for remedial help and to be better prepared for the university curriculum. She then concluded that students should be encouraged to focus on a vocation while in high school.

After an open discussion of the link between higher education and the workforce, it was suggested that Ms. Bradshaw recommend to the Governor that he appoint a person with workforce experience to one or both of the two open appointments to the Commission.

STAFF UPDATE: A HISTORICAL AND CONTEXTUAL LOOK AT EDUCATION & WORKFORCE DEVELOPMENT

Chair Welinsky called on staff members Karen Humphrey and Ryan Clark. Mr. Clark began by stating that this was an informational update of the first draft in a series. This draft is an histori-

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cal context and summary of workforce development and education in California. He also discussed the Technical Advisory Committee (TAC), which is composed of members from the higher education segments, major workforce entities, and state agencies. The purpose of the TAC is to advise CPEC staff on research, content, and editing.

Ms. Humphrey discussed issues of the rapidly changing economy and the challenges it poses for both postsecondary and K-12 education. She reported on the August 15-19 State Higher Education Executive Officers (SHEEO) Professional Development Conference in Seattle, Washington, where much of the discussion focused on national competitiveness. She said that SHEEO believes postsecondary education must double the graduation rate of the 1960s -- without compromising quality -- in order to fill the expanding number of jobs for which American workers will be needed. She stated that the Technical Advisory Committee recognizes the challenges and opportunities that face higher education -- not just those related to its role in the economy but more broadly to its overall role in society. She completed her report stating that this brief will be finalized and returned to the Commission for the December agenda.

STAFF UPDATE: DEVELOPING A SYSTEM TO COMPARE DEGREE PRODUCTION WITH LABOR MARKET DEMAND

Chair Welinsky called on staff members Tarnjeet Kang and Adrian Griffin. Executive Director Haberman introduced Ms. Kang, stating that she was working with Commission staff as part of the University of California Student Scholar Program.

Dr. Griffin reported that at the June 2005 Commission meeting, he had presented a fact sheet based on the California Employment Development Department's projections of job openings broken down by the educational level required for each occupation. That fact sheet showed that about one-quarter of the job openings expected in the next ten years will require a bachelor degree or higher.

Ms. Kang presented the results of a review of the methods that EDD uses to develop these projections. She reported that the projections are made by combining a projection of jobs by industry, a staffing pattern matrix showing the breakdown of occupations in each industry, and a schedule of training level requirements that shows the level of training or education that is desirable for each occupation.

Commissioners discussed a number of issues, including how the various training levels are defined and how exceeding the requirements for a particular occupation may be desirable because it would increase advancement possibilities.

ADJOURNMENT

There being no further business, the meeting was adjourned at 10:50 a.m.